



**For immediate release**

## **FoodXervices Inc establishes solutions division**

New business unit to help F&B outlets improve operations

**Singapore – Food & Hotel Asia – April 12, 2016** – FoodXervices Inc Pte Ltd

([www.foodxervices.com](http://www.foodxervices.com)), a leading food distributor in Singapore, today announced the establishment of Xolutions, a new division that aims to help food and beverage (F&B) outlets improve operational efficiency.

The new unit will help F&B establishments in their search for solutions that will enhance, improve and even revolutionise their operations. These could range from food safety training to innovative apps and drones.

“The F&B industry in Singapore and the region face challenges such as manpower shortage, space constraint and increasing efficiencies. It is still relatively lacklustre in terms of IT and productivity implementations. Being in the food industry for a long time, we have a good understanding of the needs and are better positioned to offer creative solutions and ideas than a regular IT vendor,” said Nichol Ng, Managing Director of FoodXervices Inc.

### **Enlarging the eco-system**

FoodXervices Inc has sister companies that are part of the eco-system in the food industry. They are GroXers Inc in the retail food distribution business, LogiXtics LLP in food logistics, and PlotX Inc for its China food business.

Xolutions is part of its effort to break away from just doing traditional food distribution by offering creative solutions and ideas to help customers make their operations more efficient. Such ideas may be as simple as ways to extend the shelf life of leafy vegetables and better management of food cost.

“Xolutions will act as an idea hub for our customers. It will be a division that can support our customers beyond provision of food products. By doing so, we hope to move the industry forward,” said Ng.



The company is embarking on an aggressive recruitment campaign to hire people who are innovative, creative and dare to make a difference.

### **Creative ideas and solutions on show**

At its booth at Food & Hotel Asia (FHA), FoodXervices Inc will be showcasing examples of creative solutions and ideas. On demonstration will be an auto checkout system for F&B establishments and a Steam Punk tea machine that can brew the perfect cup of tea every time.

The aim is to show that the best tea leaves need a great complementary solution like the Steam Punk machine to produce the perfect brew. The device can function as a self-service kiosk that can help F&B outlets reduce manpower and increase efficiency.

Additionally, the booth will also feature healthier and unique products such as sugar alternatives like Stevia by ILite, natural products like black garlic and premium Aomori beef from Japan which has the tenderness of wagyu but is lower in fat.

“We hope that people will be inspired when they drop by our booth and bring back some ideas with them,” said Ng.

Visit the FoodXervices Inc booth at Singapore Expo, Hall 7, Booth 7E3-01 from April 12 to 15.

### **About FoodXervices Inc Pte Ltd**

FoodXervices Inc ([www.foodxervices.com](http://www.foodxervices.com)) was started in May 2007 by Nichol and Nicholas Ng to take over the food trading business started by their grandfather more than 70 years ago. Ranked among Singapore's top foodservice companies, it has more than 2,500 customers, ranging from top hotels and restaurants to culinary schools and institutions. More than 70 percent of its over 4,000 products come from Holland, Italy, Spain, the United Kingdom, the United States, and many parts of Asia. As the exclusive distributor of global brands such as Divella (Italy), Gallo (Portugal), MUH (Germany) and Bangor (Spain) and a key partner to 3M, Comcrop, F&N,



General Mills, Joshu Beef, Kimberly Clark, Lee Kum Kee, McCain, Purence Dew Water, and Unilever, FoodXervices Inc is well positioned to develop these brands together with house brands Bello, Xtuff, GroXers, and Xin Si.

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