



ONE SINGAPORE | MAKEPOVERTYHISTORY

ONE (SINGAPORE) IS DEDICATED TO RAISING PUBLIC AWARENESS AND TAKING CONCRETE ACTIONS TO MAKE POVERTY HISTORY

ONE (SINGAPORE) is dedicated to raising public awareness and taking concrete actions to Make Poverty History. Every three seconds a child dies from extreme poverty. But it doesn't have to be this way. The resources and technology exist in the world today to transform the hopes and dreams of an entire generation. From 17 - 19 October 2008, ONE (SINGAPORE)'s supporters joined 117 million people from 131 countries in "Stand Up and Take Action Against Poverty" to call on world leaders to do the right thing and honour their commitments to end poverty. Since starting in late 2005, here are a few of ONE (SINGAPORE)'s accomplishments:

- **CLICK** – a local celebrity video produced in Singapore's four national languages to highlight poverty issues. The English version has appeared on MTV Asia, ESPN, Channel 5 and on a large outdoor screen at the venue of the World Bank/IMF meetings.
- **"BEYOND THE HALFWAY MARK"** - On 07.07.07, four Singapore celebrities interviewed pedestrians on Orchard Road to gauge local attitudes on poverty and educate them about the Millennium Development Goals.
- **MAKE POVERTY HISTORY "BANQUETS"** - Educational role-playing game to highlight the randomness and man-made nature of poverty. ONE (SINGAPORE) has conducted "Banquets" for the public and in schools, at the both the secondary and university level.
- **"STAND UP AND TAKE ACTION AGAINST POVERTY"** – More than 14,500 people in Singapore across 35 events participated in this global campaign - up from just 29 in 2006 and 4,033 in 2007. Participants – including Datacraft Asia, IndoChine, SIA flight and ground crew, celebrities, students from a dozen schools as well as members of the public -- raised their voices to call on world leaders do the right thing - more and better aid, debt relief, fair trade, gender equality, public transparency and accountability.
- **ONE (SINGAPORE) 2015 COUNTDOWN CLOCK** – To show world leaders exactly how much time they have left – person by person, second by second – to meet the promise of the Millennium Development Goals. Participants simply take a photo of themselves holding a number 0 – 9 and submit it online to be part of the clock. The clock launched with black and white celebrity photos plus a quote from each celeb explaining why s/he is taking action and was then opened up to members of the public for SUTA'08. See <http://www.standup.sg/clock>
- **ONE (SINGAPORE) MDG FUND** – To assist projects throughout Asia that are working on MDG issues. Thanks to the support of our corporate members, we have distributed mosquito nets, provided scholarships and health care, planted trees and much more.
- **THE CUFF ROAD PROJECT** – Migrant workers – cheated by rogue employment agents, injured on the job, laid off due to the economic crisis -- are stuck in administrative limbo. They live in squalid conditions, sleeping on footpaths exposed to the elements with no privacy or even a place to bathe. ONE (SINGAPORE) and TWC2 started a food aid programme where workers can eat with dignity in a restaurant. We also seek policy changes to assist these men and prevent others from falling into the same situation.

ONE (SINGAPORE) is an all-volunteer organisation. Members of the Singapore-registered society commit to performing at least 12 hours of community service per year for charities of their choice.



WWW.ONESINGAPORE.ORG

ONE (SINGAPORE)

3 Raffles Place #07-01 Bharat Building, Singapore 048617

info@onesingapore.org